

Clarity Ventures Overview

Clarity's Dedication to Hubspot's Success

CLARITY



Executive Summary

Founded 16 years ago by two Aerospace Engineers who were approached about an “impossible integration,” Clarity prides itself on tackling integration projects, both big and small. With over 3,000 integrations under our belt, our integration team and technology are designed to be able to address all your clients’ needs.

Clarity Connect, as an integration platform, is designed as a customizable connection hub, meaning that it can integrate any number of applications. For example, a client with a B2B eCommerce storefront, integrated to their CRM, ERP and 15 EDI Supply Chain connections is very common. This allows for orders to be processed to their ERP, while being split out to their Supply Chain for fulfillment, all the while, custom visitor behavior is being processed into their CRM or Marketing Automation platform as Contact activities, so Sales reps know what their customers are looking at, downloading, purchasing and when they aren’t logging in.

Clarity, as both a Certified Hubspot partner and implementation partner, has integrated Hubspot with numerous applications, such as WooCommerce, Zendesk, Dynamics GP, Sage 100 and more.



Clarity’s integration platform and experience means that we can help facilitate all of Hubspots clients’ integration needs, whether they’re integrating any ERP, a helpdesk, or are wanting to extend their existing CRM’s capabilities with Hubspot’s marketing automation solution. However you slice it, Clarity Connect has your integration needs covered.

Calling all Integrations

Clarity Connect, as we've established is a robust integration platform, with hub connection capabilities to support multiple integrations within a single installation. The next question would be, so what can we integrate using Connect? The answer is anything that can be integrated with. Over the last 16 years and 3,000 integrations, we've integrated with virtually all the common ERPs, CRMs, PIMs, EMRs, databases and more. So which ones exactly? While not a comprehensive list, this covers most of (none of the Credit Card processing, Merchant accounts, Shipping or Logistics companies – there are just too many that we've connected) common ERPs, CRMs, EMRs and some custom integrations we've done over the last few years:

ERPs	ERPs	CRMs/eCommerce	eCommerce/Misc.	Misc.
Microsoft Dynamics AX	Financial Force	Microsoft Dynamics 365	Lemonstand Commerce	Avalara
Microsoft Dynamics GP	Infor Cloud Suite Ind.	Microsoft Dynamics CRM	Magento	Azure B2C Auth.
Microsoft Dynamics NAV	Infor Syteline	Hubspot	NOPCommerce	Constant Contact
Microsoft Dynamics SL	NetSuite	Salesforce	Shopify	Cornerstone LMS
Microsoft Dynamics 365	Oracle EBS	Zoho	WooCommerce	EVO/Payfabric
EDI (X12, XML, Edifact...)	Sage 50	ASP.NET Storefront	Znode	OIDC/OKTA
Enterprise QuickBooks	Sage 100	BigCommerce	Amazon Seller Central	Payoneer
Epicor Eagle	Sage 300/300CRE	Clarity eCommerce	Etsy/eBay	EPIC
Epicor E9	Sage X3	Hubspot Commerce	POS (Magtek, etc.)	eClinicalWorks
Epicor E10	SAP	Infor Storefront	Sage Intaact	Zendesk and
Epicor P21	Syspro	Kentico Commerce	Toast	Literally hundreds more!

The Clarity-Hubspot Advantage

Make The Products Sell Themselves

So how does working with Clarity on a Hubspot project or deal benefit you? Well, for starters, if you purchase your Hubspot license through Clarity, we will wave your onboarding fee for the initial implementation, which will save you thousands. As an experienced and certified Hubspot CRM partner (we also use Hubspot as our CRM at Clarity), we can help you with all your CRM and marketing strategies. This includes helping you design and build out your marketing segmentation, drip campaigns, automation workflows and landing pages. Need to learn Hubble? We got you covered there as well. No matter if you're looking for CRM, marketing or integration consulting and development, Clarity is ready to help.


So contact your Clarity Hubspot Representative today to get introduced, and let us help your clients with all their Hubspot and integration needs.



CLARITY

Get in Touch with Clarity

If you are a business, ready to move forward or need more information for your integration project, please call or visit our website.

 +1 (800) 928 - 8160

 clarity-ventures.com



Jeremy Howell

Executive Account Manager

 jeremy.howell@claritymis.com